

# AEMQ

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## SPONSORSHIP PLAN 2024 GOLF CLASSIC





**A E M Q**

CLASSIQUE DE GOLF 2024





# AEMQ

## ABOUT THE ASSOCIATION

Founded in 1982 as the Corporation des entrepreneurs en maçonnerie du Québec (CEMQ) and in 1999 as the Regroupement des entrepreneurs en maçonnerie du Québec (REMQ), it was only in March 2002 after a merger that the Association des entrepreneurs en maçonnerie du Québec was formed. The AEMQ is a non-profit organization (NPO) duly constituted under Part III of the Québec Companies Act to which membership is voluntary.

The AEMQ also represents Québec masons in the rest of Canada, notably within the Canadian Concrete Masonry Producers' Association (CCMPA), the Canada Masonry Design Centre (CMDCC) and the Canadian Masonry Contractors Association (CMCA).

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## THE AEMQ GOLF CLASSIC

The Association des entrepreneurs en maçonnerie du Québec (AEMQ) is proud to announce the return of its golf tournament. This is a networking event for our corporate and supplier members. During this tournament, members can exchange information while solidifying and expanding their network in the masonry industry.



### PARTICIPANT STATISTICS

#### FROM THE LAST GOLF TOURNAMENT

- **91** SUPPLIERS
- **111** CONTRACTORS
- **61** PROFESSIONALS AND OTHER PARTICIPANTS



## • PROMOTION •

**BUY THE SAME SPONSORSHIP TWICE AND  
GET THE SECOND AT 50% OFF**

THE AEMQ OFFERS A RANGE OF OPTIONS THAT ALLOW YOU TO MAXIMIZE YOUR VISIBILITY IN THE INDUSTRY.

- **DINNER - \$8,500 + taxes**

A delicious meal will be served at the end of the day. Your company's name and logo will appear on the dinner posters, and your four (4) representatives may attend the dinner. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **BREAKFAST BUFFET - \$5,500 + taxes**

A delicious buffet will be served at the start of the day. Your company's name and logo will be on the breakfast buffet posters, and your two (2) representatives may attend the breakfast buffet. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **LUNCH - \$4,500 + taxes**

A delicious lunch will be served during the day. Your two (2) representatives will have the opportunity to network with participants over lunch. Your company's name and logo will appear on the lunch posters. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **WINE - \$4,500 + taxes**

Wine will be served to participants during the banquet. Your two representatives will have the opportunity to network with participants during the meal. Your company name and logo will be displayed on table signs. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **COCKTAILS - \$4,500 + taxes**

Cocktails and networking opportunities are on the menu at the end of the day. Your company's name and logo will be displayed on the cocktail posters and your two (2) representatives may attend the cocktail hour. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**







- **SNACKS - \$1,500** + taxes + snacks

Snacks will be served throughout the day. Your company name and logo will be displayed on posters. Your logo will be displayed on social media and in all communications. **Snack choices are at the sponsor's expense and will be determined with the partner and ordered from the golf club. One (1) poster provided by the sponsor.**

- **SNACK BOXES - \$2,300** + taxes + snacks

Participants will be offered the snacks you have chosen for them while they are on the course in their golf cart. Your company name and logo will be displayed on posters and snack boxes. Your logo will be displayed on social media and in all communications. **Snack choices will be determined with the partner and ordered from the golf club. The choice of snack boxes is at the sponsor's expense. One (1) poster provided by the sponsor.**

- **OWN A HOLE - \$1,750** + taxes

Be the sole sponsor of a hole on the course and organize your own promotional activity **subject to AEMQ approval**. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **SPONSOR A HOLE - \$750** + taxes

A poster with your company name and logo will identify you on the sponsored hole. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

- **BASIC VISIBILITY - \$500** + taxes

Your logo will appear on all sponsor visuals, in the program, and in publications on social networks and communications.

- **DOOR PRIZE - \$750** + taxes + prize

Provide a gift that will be drawn at the end of the day. Your logo will be displayed on social media and in all communications. The **minimum gift value is \$250 at the sponsor's expense and is subject to AEMQ approval.**



- **PARTING GIFTS – \$750 + taxes + gifts**

Provide a promotional item to all golfers (placed in golf carts). The item may bear your company identification. The cost of promotional items is in addition to the sponsorship amount. The item must be submitted to the AEMQ for approval. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for producing and delivering the promotional items directly to the golf club, to the attention of Natalie McCarthy.**

- **CHARGING STATION – \$750 + taxes**

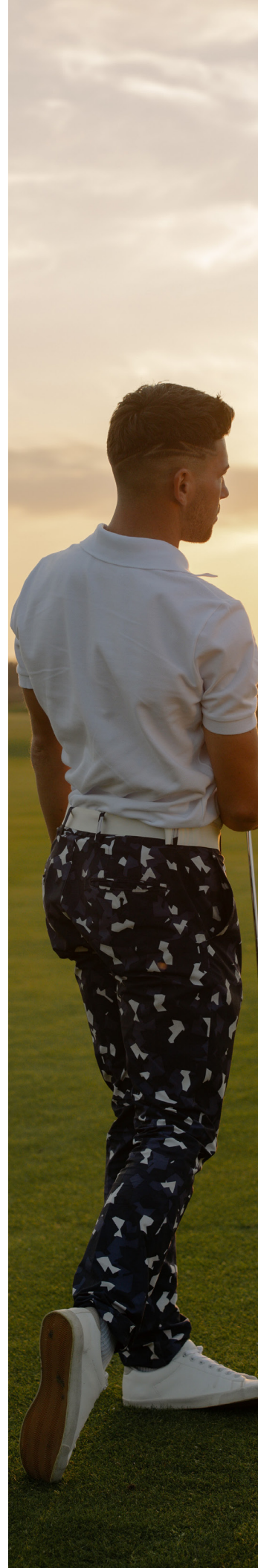
Participants will be able to charge their cell phones on site. Your logo will be displayed at the charging station, as well as in social media publications and communications. **One (1) poster provided by the sponsor.**

- **GOLF BALLS – \$1,200 + taxes + balls**

Each player receives a box of 3 golf balls, which can be personalized with your company's branding. You will have the option of attending registration to hand out the boxes of balls directly to the participants with the help of your representatives, or of having the boxes placed in the golf carts before the start. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for producing and delivering the promotional items directly to the golf club, to the attention of Natalie McCarthy.**

- **WATER BOTTLES – \$1,200 + taxes + water bottles**

Provide a reusable water bottle for each golfer. You will have the option of attending registration to hand out the water bottles directly to the participants with the help of your representatives, or of having them placed in the golf carts before the start. The cost of the water bottles is not included, and designs are subject to AEMQ approval. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for producing and delivering the promotional items directly to the golf club, to the attention of Natalie McCarthy.**



## • PROMOTION •

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### - **GOLF CAPS - \$1,200** + taxes + caps

Provide a golf cap for every golfer. You will have the option of attending registration to hand out the golf caps directly to the participants with the help of your representatives, or of having them placed in the golf carts before the start. The cost of the cap is not included, and designs are subject to AEMQ approval. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for producing and delivering the promotional items directly to the golf club, to the attention of Natalie McCarthy.**

### • **CARTS - \$2,300** + taxes

An identification card with your company name and logo will be placed on each cart. Your logo will be displayed on social media and in all communications.

### • **50/50 DRAWING - \$1,500** + taxes

Your representative will accompany the person responsible for collecting money for the drawing throughout the day. You'll ride a golf cart, meet participants and solicit their participation in the drawing. Your company logo and name will be displayed on the golf cart. Half of the proceeds from the drawing will be donated to a charity chosen by the AEMQ Board of Directors. Your logo will be displayed on social media and in all communications.

### • **MACHINERY - \$1,750** + taxes

You'll be able to set up machinery and equipment in the areas set aside for that purpose. Your logo will be displayed on social media and in all communications.

**The machinery may be set up early in the morning before the start of the tournament. The sponsor is responsible for hauling and setting up their own machinery. One (1) poster provided by the sponsor.**

### • **LONGEST TEE SHOT - \$1,000** + taxes

Provide a prize for the longest tee shot (two people per field: male and female). A poster with your company name and logo will identify you at the hole where this activity begins. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for delivering the prizes directly to the golf club, to the attention of Natalie McCarthy. One (1) poster provided by the sponsor.**



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### • **CLOSEST TO THE PIN - \$1,000** + taxes + both prizes

Offer a prize for the ball closest to the pin (men and women). A sign with your company name and logo will identify you at the hole where this contest begins. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for delivering the prizes directly to the golf club, to the attention of Natalie McCarthy. One (1) poster provided by the sponsor.**

### • **BEAT THE PRO - \$1,000** + taxes + both prizes

The goal is for participants to hit the ball farther than the pro! Provide one prize for men and one for women. Your logo will be displayed on social media and in all communications. **The sponsor is responsible for delivering the prizes directly to the golf club, to the attention of Natalie McCarthy. One (1) poster provided by the sponsor.**

### • **STRING IT OUT - \$1,000** + taxes

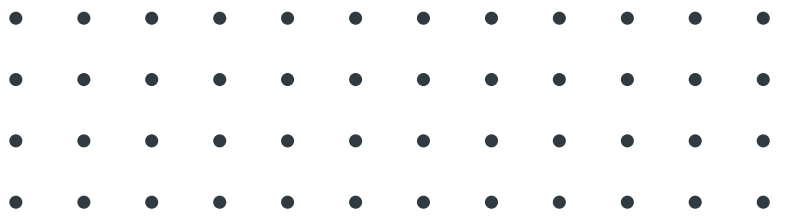
Your representative will accompany the person in charge of selling the strings at the start of the day. The string is an advantage for players, allowing them to move the ball closer to the hole. Your company logo and name will be displayed on the sales table. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**

### • **MULLIGAN - \$1,000** + taxes

Your representative will accompany the person in charge of selling the mulligans at the start of the day. Taking a mulligan in golf allows you to replay a missed ball without penalty. Your company logo and name will be displayed on the sales table. Your logo will be displayed on social media and in all communications. **One (1) poster provided by the sponsor.**







# BOOK YOUR SPONSORSHIP

## PLEASE NOTE

This program is subject to change without notice.

All sponsorship prices are exclusive of taxes.

**BOOK YOUR  
SPONSORSHIP NOW BY CLICKING THIS  
BUTTON:**

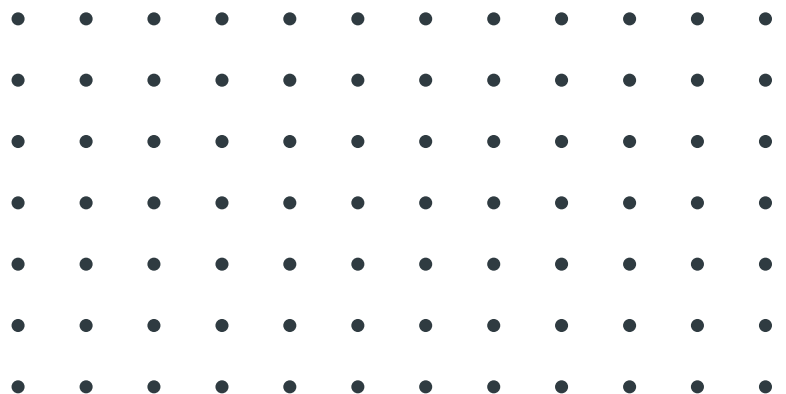
[\*\*BOOK MY SPONSORSHIP\*\*](#)

## GOLF TOURNAMENT INFORMATION:

- EVENT DATE: **SEPTEMBER 26, 2024**
- LOCATION: **LE BLAINVILLIER GOLF CLUB  
200 RUE DU BLAINVILLIER,  
BLAINVILLE, QC, J7C 4X6**

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT  
[AEMQ@AEMQ.COM](mailto:AEMQ@AEMQ.COM)

OR BY PHONE: (514) 645-1113 ext. 221





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CLASSIQUE DE GOLF 2024

